

CYBERCON

2024

SPONSORSHIP OPPORTUNITIES

A CRITICAL INFRASTRUCTURE AND CYBERSECURITY CONFERENCE

PARTNER SPONSOR

INVESTMENT: \$20,000

- Premier program book listing with company name and logo
- Company logo included on rolling screen between speakers
- Logo recognition on Sponsorship signage during Conference
- Logo recognition on conference website
- Main stage presentation opportunity, including opportunity to introduce keynote *
- Twelve complimentary registrations to the full Conference, including Tuesday evening VIP reception
- Display table in Stateroom
- Logo on all participant nametags at conference (front)
- Half page ad in program book
- Option to provide breakout sessions
- Option to provide informational flyer in participant agenda packets
- Option to include graphics/promotion in participant pre-conference email
- Logo recognition on participant swag

PLATINUM SPONSOR

INVESTMENT: \$10,000

- Program book listing with company name and logo.
- Company logo included on rolling screen between speakers.
- Logo recognition on Sponsorship signage during Conference.
- Logo recognition on website linked to your company's homepage.
- Conference plenary sessions and keynotes will be available for streaming to schools, and the recording will feature Partner and Platinum Sponsor logos.
- Ten complimentary registrations to the full Conference, including Tuesday evening VIP reception.
- Display table in Stateroom for product.
- Will be listed as a meal sponsor.
- Logo on all participant nametags at conference.
- Breakout session for product introduction.
- Half page ad in program book.
- Option to provide a breakout session.
- Option to provide informational flyer in participant agenda packets.

DOOSAN
Doosan Digital Innovation America

OCTOBER 1-2, 2024

CYBERCONBSC.COM

GOLD SPONSOR

INVESTMENT: \$7,500

- Program book listing with company name and logo.
- Company logo included on rolling screen between speakers.
- Logo recognition on Sponsorship signage during conference.
- Conference plenary sessions and keynotes will be streamed to schools, and the stream will feature Platinum, Gold and Silver company logos.
- Logo recognition on website linked to your company's homepage.
- Five complimentary registrations to the in-person conference, including Tuesday evening VIP reception.
- Will be listed as a meal sponsor.
- Logo on all participant nametags at conference.
- Option to provide informational flyer in participant agenda packets.
- Option to have exhibit booth (limited space, first come, first served).
- Full color, quarter page ad in conference program book.

SILVER SPONSOR

INVESTMENT: \$5,000

- Program book listing with company name and logo.
- Company logo included on rolling screen between speakers.
- Logo recognition on Sponsorship signage during Conference.
- Logo recognition on website.
- Conference plenary sessions and keynotes will be streamed to schools, and the stream will feature Platinum, Gold and Silver company logos.
- Four complimentary registrations to the in-person conference, including Tuesday evening VIP reception.
- Logo on all participant nametags at conference.
- Option to provide informational flyer in participant agenda packets.
- Option to have exhibit booth (limited space, first come, first served).
- Full color, quarter page ad in conference program book.

EXHIBITING SPONSOR

INVESTMENT: \$3,000

- Program book listing with company name and logo.
- Logo recognition on Sponsorship signage during conference.
- Logo recognition on website.
- Three complimentary registrations to the full conference, including Tuesday evening VIP reception.
- Option to provide informational flyer in participant agenda packets.
- Exhibitor breakout session for product introduction (first come, first served) or
- Display table in Stateroom for product.

☐

Booth

☐

Presentation

BENEFIT SPONSOR

✓ **INVESTMENT: \$1,750**

- Program book listing with company name and logo.
- Company logo included on rolling screen between speakers.
- Logo recognition on Sponsorship signage during Conference.
- Logo recognition on website.
- Two complimentary registration to the full Conference, including Tuesday evening VIP reception.
- Nametags at Conference will indicate Sponsorship level.
- Option to provide informational flyer in participant agenda packets.
- Sponsor opportunity includes logo on attendee "swag".

*Benefit options**

Breaks

T-shirts

Notebooks

App

Coffee Mugs

and more!

NON-PROFIT SPONSOR

✓ **INVESTMENT: \$750**

- Program book listing with company name and logo.
- Name recognition included on rolling screen between speakers.
- Name recognition on Sponsorship signage during Conference.
- Name recognition on website.
- One complimentary registration to the full Conference, including Tuesday evening VIP reception.
- Nametags at Conference will indicate Sponsorship level.
- Option to provide informational flyer in participant agenda packets.
- Booth, depending on availability - Exhibit level sponsors and above receive priority.
- Must be able to provide proof of non-profit status.

SUPPORTING SPONSOR

✓ **INVESTMENT: \$400**

- Program book listing with company name.
- Company name included on rolling screen between speakers.
- One complimentary registration to the full Conference, including Tuesday evening VIP reception.
- Option to provide informational flyer in participant agenda packets.

2023 PARTICIPANTS REPRESENTED:

- | | | |
|------------------------------------|---------------------------------------|--|
| • Basin Electric Power Cooperative | • Gate City Bank | • ND IT-EduTech |
| • Bismarck State College | • High Point Networks-Bismarck | • ND Office of State Tax Commissioner |
| • Blue Cross Blue Shield of ND | • High Point Networks-West Fargo | • ND State and Local Intelligence Center |
| • Capital Electric Cooperative | • Innova Integrated Solutions Billing | • NDSU Institute for Cybersecurity |
| • Cass County Electric Cooperative | • Knife River Corporation | • North Dakota Pipeline Association |
| • City of Fargo | • Lake Region State College | • North Dakota University System |
| • Cloudflare | • McKenzie Electric Cooperative | • North River IT Services |
| • CompuNet | • McLean Electric Cooperative, Inc. | • Olson Effertz Lobbying & Consulting, LLC |
| • Consolidated Telcom | • MDU Resources Group, Inc. | • Palo Alto Networks |
| • CyberNet Security, LLC | • Minnkota Power | • Ramsey County |
| • Dakota Carrier Network | • Minnkota Power-Grand Forks | • Starion Bank |
| • Dakota Community Bank & Trust | • Minot Public Schools | • The Falkirk Mining Company |
| • Dickinson Public Schools | • Minot State University | • University of Mary |
| • Doosan Bobcat | • NISC | • University of North Dakota |
| • Doosan Infracore America | • ND Air National Guard | • UpSight Security |
| • Dunn County | • ND Army National Guard | • US Department of Homeland Security |
| • Dunseith High School | • ND Dept of Emergency Services | • Valley City State University |
| • Evolving Solutions, Inc. | • ND Dept of Public Instruction | • Verendrye Electric Cooperative |
| • Finley Engineering Company, Inc. | • ND Information Technology | |

- Sponsorship opportunities and benefits will be accepted on a first come, first serve basis.
- The CyberCon committee reserves the right to evaluate company sponsorship requests on an individual basis, as deemed appropriate or necessary.
- Confirmations for booth representatives, logo requests and additional details will come to the company contact person via email.

SPONSORSHIP REGISTRATION FORM

As a conference sponsor, you will receive valuable exposure recognizing your outstanding contribution. Upon receiving your sponsorship information, BSC will email a receipt and additional information to the contact person listed below. Please note that sponsorship does not qualify as a tax deduction. Payment must be received before a company will be recognized on conference materials. Cancellation Policy: Cancellations after Friday, September 6, 2024 are not refundable. If sponsorships are cancelled in writing by Thursday, September 5, 2024, a 15% processing fee will be retained.

SPONSORSHIP LEVELS

<input type="checkbox"/> \$20,000	Partner	<input type="checkbox"/> \$3,000	Exhibitor
<input type="checkbox"/> \$10,000	Platinum	<input type="checkbox"/> \$1,750 <input checked="" type="checkbox"/>	Benefit
<input type="checkbox"/> \$7,500	Gold	<input type="checkbox"/> \$750 <input checked="" type="checkbox"/>	Non-Profit
<input type="checkbox"/> \$5,000	Silver	<input type="checkbox"/> \$400 <input checked="" type="checkbox"/>	Supporting Sponsor

- After receiving payment for your sponsorship level, Bismarck State College will contact you to confirm additional details with the contact person listed below (i.e. booth/presentation).
- Bismarck State College will contact your company via email in September to confirm any complimentary representatives that will be attending the conference.

Please type or clearly print contact information. All fields are required.

Company: _____ Contact Person: _____
Work Address: _____
City: _____ State: _____ Zipcode: _____
Work Phone: _____ Email: _____

★ *Payment from "new" sponsoring companies must be received before logo is included in conference promotional material*

☒ *Indicates sponsor levels that can be paid online.*

PAYMENT METHOD

- ☐ **Please Invoice** ☐ **Call me for a CC number!**
☐ **Check Enclosed** *Only for sponsorships \$5,000 and below*

Credit card payment available for levels with a ☒. Please contact us if interested.
877-846-9387 / 701-224-5600

Check # _____ is enclosed for \$ _____

Please make checks payable to BSC-CE (Bismarck State College - Continuing Education)
Checks can be mailed to: BSC-CETND • PO Box 5587 • Bismarck, ND 58506-5587

Sponsorship commitment logos, and payment are due by Friday, September 6, 2024.
Registration forms can be mailed to:



Bismarck State College Conference Planners
Attn: Alison Zarr
PO Box 5587, Bismarck, ND 58506-5587
Or emailed to:
alison.zarr@bismarckstate.edu